

ELEVATED MASTERPIECE

The newly launched Windsor Suites at Pavilion Damansara Heights showcases the best of high-end living and curated conveniences.

From an investor's perspective, Dato' Kevin Lee approves of the connectivity that the Pavilion Damansara Heights MRT provides.

Damansara Heights is renowned for its posh neighbourhoods where Malaysia's most refined families congregate. In this locale's last tract of significant real estate, the RM10 billion Pavilion Damansara Heights development is driving a new art of living beyond anything ever experienced.

Windsor Suites is the third residential tower in a masterplan that combines quality living with the most tantalising of urban lifestyle options. This integrated development has been designed to anticipate changing lifestyle demands and thus comes with a suite of amenities, connectivity and personalisation including concierge



Pavilion Damansara Heights is one of the most anticipated integrated developments sited on Malaysia's most prestigious address.

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Each living space is designed to emanate a level of refinement that is second to none, with tasteful fittings and furnishings for pleasurable living.



services which include after-sales property management for a hassle-free investment. These curated conveniences are further supported by the Pavilion Lifestyle Mall, which offers shopping, entertainment and lifestyle indulgences.

We invite three of Kuala Lumpur's newest entrepreneurs to share their opinions on Windsor Suites' one- to three-bedroom layouts (ranging from 614 sq ft to 1,831 sq ft), and the myriad of businesses – from retail to dining, entertainment and the arts – that this development is bound to attract.

CK Chang, the founder of Oxwhite shirts, says his first priority is a home that offers enough space for his two children. "At this stage in my life, I'm focused on security. Plus I grew up in a small town so I'm not one to live in the city centre. For me Damansara Heights straddles that divide. It's a big, old neighbourhood and yet strategically placed. You can get to anywhere you need within Petaling Jaya or Kuala Lumpur directly and easily."



homes in Damansara Heights are very rarely listed for sale. This is a location they purchase with the future of several generations in mind. From an investment point of view, I like that Windsor Suites is directly connected to the mall, and that mall is linked to Pavilion Damansara Heights MRT station which is two stops from KL Sentral. My personal residential investments usually focus on small units that are easy to rent out," he elaborates.

Fitness evangelist, who is also a hands-on mother, wife and businesswoman, Elyn Pow is also partial to small units. The founder of Rawsome cafes and yoga

CK Chang, founder of Oxwhite shirts, appreciates that Damansara Heights allows for direct access to the city centre as well as the suburbs.

PAVILION DAMANSARA HEIGHTS BY THE NUMBERS:

Windsor Suites: 568 units
Regent Suites: 581 units
Crown Residences: 165 units
Corporate Office: 10 towers
Pavilion Lifestyle Mall: 1.1 million sq ft

Chang, whose Oxwhite shirts have taken the Malaysian community by storm, adds: "I'm an entrepreneur now. And everything I do is concerned with maximising value for my family and my customers, obviously. My starting point in terms of investing would be to select a great location and developer of good repute."

Dato' Kevin Lee, on the other hand, is a savvy property buyer whose main business is tied invariably with the ups and downs of the property market. "I've always loved cars. And my passion led me to the luxury auto business, where I source and accompany high net worth clients abroad to select their dream motorcars."

Dato' Lee has invested in both commercial and residential units. "Family



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spaces prefers minimalist but cosy homes. "I like condominiums because of the security. And because they're not overly large, there's a minimal amount of cleaning and maintenance," she says.

Perhaps this is why she likes the concept of an integrated development. "I love that everything you need is literally at your doorstep. Who couldn't use the convenience of restaurants and shopping at the Pavilion Mall? This would be a great place to raise a family." paviliondamansaraheights.com 